**10/10/12**

**By: Jd Groff**

Luke Skurman

[](http://www.google.com/imgres?q=Luke+Skurman&um=1&hl=en&safe=active&sa=N&biw=752&bih=479&tbm=isch&tbnid=msqZ1938h3BYkM:&imgrefurl=http://www.cmu.edu/cmnews/021121/021121_prowler.html&docid=OAiZWJfo7LHbCM&imgurl=http://www.cmu.edu/cmnews/021121/021121_images/021121_prowler.jpg&w=390&h=307&ei=vN12UNywLKnq2AWm54HQBQ&zoom=1&iact=hc&vpx=456&vpy=148&dur=602&hovh=199&hovw=253&tx=139&ty=123&sig=109120380701369331424&page=1&tbnh=136&tbnw=172&start=0&ndsp=8&ved=1t:429,r:7,s:0,i:92)[](http://www.google.com/imgres?q=Luke+Skurman&um=1&hl=en&safe=active&sa=N&biw=752&bih=479&tbm=isch&tbnid=gJt7QncoJ-GqEM:&imgrefurl=http://www.cmu.edu/enrollment/admission/areyou/collegeprowler.html&docid=MNzhMlw--7Z3ZM&itg=1&imgurl=http://www.cmu.edu/enrollment/admission/areyou/img/collegeprowler_large.jpg&w=400&h=270&ei=vN12UNywLKnq2AWm54HQBQ&zoom=1&iact=hc&vpx=339&vpy=143&dur=1200&hovh=184&hovw=273&tx=175&ty=92&sig=109120380701369331424&page=5&tbnh=135&tbnw=177&start=43&ndsp=12&ved=1t:429,r:2,s:43,i:223)

Link to website:

<https://collegeprowler.com/>

**Type of business**

College Prowler is a service provided to many college students across the country

**Where they are at now…**

In a 2008 scandal which came to be known as "Facebookgate", hundreds of random groups were created on Facebook for the purpose of promoting College Prowler. These groups would normally be created by actual students or colleges themselves for their own social life. According to the CEO, "The original purpose was to use these groups as a way to inform students that they can access a free guide about their new college on our site."

As a high-school student, Luke wanted to attend a college in the east but was disappointed by the lack of information in the brochures, college guidebooks and magazines.

As a sophomore in Carnegie Mellon, he created a book publishing venture. This gave anything from food ratings in the cafeteria to fraternity parties. All of this was what the brochures he was looking at in high-school were missing.

Luke Skurman was a co-founder of the College Prowler. It was recognized three years after its start in 2002 to be one of the 50 fastest growing businesses in the nation.

And to think, all this started with a class project in college.

This company has over 400,000 reviews on over 7,700 different schools in the United States. Today they continue this service business for many college students.

## Other interesting information…

# How they got started and what they do…